



**2020**

Better Newspaper Competition

# **Awards of Excellence**

*Online*

# St. Albert Gazette

## Sue Gawlak Best Local Editorial

The St. Albert Gazette pays tribute to former editor, Sue Gawlak, with this award named in her honour.

**Judge: Ian Tennant**, *Journalism Professor*  
*Wichita State University*



Sue Gawlak Best  
Local Editorial

Healthy Communities  
Journalism Award

Best Agriculture Supplement

Excellence in  
Education Writing

Best Habitat  
Conservation Story

Best Feature Story  
by a Local Writer

Ad Campaign Award

Creative Use of Colour  
in Advertising

Excellence in  
Creative Advertising

Best Special Sections and  
Supplements Award

Gordon Scott Memorial Award  
for Best Feature Column  
by a Local Writer

Sports Writing Award

Best Local News Story

St. Albert Gazette

## Sue Gawlak Best Local Editorial

**3rd - Slave Lake Lakeside Leader**

for: The more information the better

by: Joe McWilliams

**2nd - St. Albert Gazette**

for: In a pickle

**1st Place**

**Yellowknife Yellowknifer**

for: A shameful legacy

by: Derek Neary



# Genome Alberta Healthy Communities Journalism Award

Genome Alberta is a publicly funded not-for-profit corporation which initiates, funds, and manages genomics research and partnerships.

With their generosity this category awards \$500 to the 1st place winner and \$100 for 2nd place and 3rd place winners.

**Judge: Austin Grabish, *Reporter CBC News***



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Best Local News Story

Genome Alberta

# Healthy Communities Journalism Award

**HM - Rocky Mountain Outlook**

by: Cathy Ellis

**3rd - Spruce Grove Examiner**

for: Meet the toddler needing millions to live past the terrible twos

by: Evan James Pretzer

**2nd - Consort Enterprise**

for: Groundbreaking Medical Trial

by: Dave Bruha

**1st Place**

**St. Albert Gazette**

for: Farmers shed light on silent fight against mental illness

by: Jennifer Henderson



# Genome Alberta Best Ag Section

Genome Alberta is a publicly funded not-for-profit corporation which initiates, funds, and manages genomics research and partnerships.

With their generosity this category awards \$500 to the 1st place winner and \$100 for 2nd place and 3rd place winners.

**Judge: Terry Villeneuve,**  
*Northern Pride Publications (SK)*



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Best Local News Story

Genome Alberta

## Best Ag Section

**3rd - Wainwright Edge**

GROW on AgSafe Canada

**2nd - Three Hills Capital**

AG Outlook

**1st Place**

**Shootin' the Breeze**

Celebrating Ag Safety Week



**Lethbridge  
College**

# **Education Writing Award**

Over 50 career-training programs that put classroom theory into practice. Plenty of hands-on experiences, preparing students for a meaningful career.

Thank you Lethbridge College for your continued support!

**Judge: Kris Hodgson, *Lethbridge College***



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Best Local News Story

Lethbridge College

# Education Writing Award

## 3rd - **Cochrane Eagle**

for: Families experiencing mix of emotions as students head back to school

by: **Chelsea Kemp**

## 2nd - **St. Albert Gazette**

for: ESSMY's high school moves to SACHS

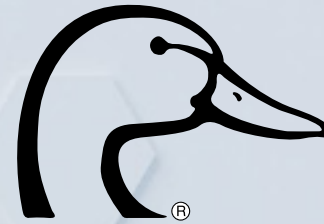
by: **Kevin Ma**

## 1st Place

## **Fort Macleod Gazette**

for: Grade 9s create animated Blackfoot videos

by: **Frank McTighe**



DUCKS  
UNLIMITED

# Best Habitat Conservation Story

Ducks Unlimited mission statement  
is to conserve, restore and manage wetlands and  
associated habitats for North America's waterfowl.

The AWNA thanks Ducks Unlimited for its continued  
support in the Best Habitat Conservation story.

**Judge: Cathy Mackenzie, *Ducks Unlimited***



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Best Local News Story



## Best Habitat Conservation Story

**3rd - St. Albert Gazette**

for: Bird DNA study underway at Big Lake  
by: Kevin Ma

**2nd - Cochrane Eagle**

for: Protect This Park imploring provincial gov't  
to protect Alberta's environmental gems  
by: Chelsea Kemp

**1st Place  
Ponoka News**

for: CPAWS says de-listing Alberta parks creates risk for coal mining  
by: Emily Jaycox



# Best Feature Story By a Local Writer

SAIT has been sponsoring the Best Feature Story by a Local Writer for more than 30 years!

Walter Nagel has been a familiar face at many BNC awards presentations and AWNA's Conventions.

Thank you SAIT for your dedicated commitment to these awards.

**Judge: Walter Nagel, SAIT**



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SAIT

# Best Feature Story By a Local Writer

Honourable Mentions

**Cochrane Eagle**

Benefits of Alberta film industry abound by: **Chelsea Kemp**

**Consort Enterprise**

Man and Mules by: **Dave Bruha**

**Shootin' the Breeze**

'Caretakers' gave hotel new life by: **Shannon Robison**

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Best Local News Story

SAIT

## Best Feature Story By a Local Writer

### 3rd - Fort Macleod Gazette

for: Fort Macleod man living in France urges home town action

by: Frank McTighe

### 2nd - Wetaskiwin Times

for: Proud Canadian copes by performing in driveway

by: Christina Max

### 1st Place

### Cardston Temple City Star

for: Sustainable education roots Mountain View students to the past

by: Elizabeth Thompson

# Ad Campaign Award

Judge:

**Terry Villeneuve**, *Northern Pride Publications (SK)*



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# Ad Campaign Award

## 3rd - Jasper Fitzhugh

for: Nutters Power Tuesdays

by: Melissa Morris



## 2nd - South Peace News

for: KC Factory

by: Cori Burgar



## 1st Place Shootin' the Breeze

for: Come to Heritage Acres

by: Jaiden Panchyshyn



# Use of Colour in Advertising

Judge:

**Karen Johnston**, *Black Press Media (BC)*





# Excellence in Creative Advertising

Judge:

**Renee Hueston**, *Aylmer Express (ON)*



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Best Local News Story

# Excellence in Creative Advertising

## 3rd - Wainwright EDGE

for: Arts Festival

by: Carrie Baumgartner



## 2nd - Lakeside Leader

for: TA's Asian Grill

Remembrance Day Menu

by: Jisun Kwon



## 1st Place

# East Central Alberta Review

for: Walk of Remembrance

by: Lisa Myers-Sortland





# Special Supplement or Section

Metro Creative Connection has been a proud sponsor  
of this award for well over 30 years.  
The judges come from their own designers on staff.

**Judge: Darrell Davis**, *Metro Creative Graphics*



- Sue Gawlak Best Local Editorial
- Healthy Communities Journalism Award
- Best Agriculture Supplement
- Excellence in Education Writing
- Best Habitat Conservation Story
- Best Feature Story by a Local Writer
- Ad Campaign Award
- Creative Use of Colour in Advertising
- Excellence in Creative Advertising
- Best Special Sections and Supplements Award
- Gordon Scott Memorial Award for Best Feature Column by a Local Writer
- Sports Writing Award
- Best Local News Story

Metro Creative Connection

# Special Supplement or Section

**3rd - Taber Times/  
Southern AB Group**

for: Healing Hands Caring Hearts

**2nd - Leduc Wetaskiwin  
Pipestone Flyer**

Grandma's Goodies: Christmas Baking Special

**1st Place  
St. Albert Gazette**

for: Coping with COVID-19



# **Best Feature Column by a Local Writer**

**Judge:**

**Gordon Cameron**, *Hamilton News (ON)*



Healthy Communities  
Journalism Award

Best Agriculture Supplement

Excellence in  
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Best Habitat  
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Gordon Scott Memorial award

## Best Feature Column by a Local Writer

Honourable Mentions

### Drayton Valley Free Press

for: Much ado about something by: **Graham Long**

### Fort Macleod Gazette

for: I'll be happy to be your friend, for a price

by: **Frank McTighe**

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Sports Writing Award

Best Local News Story

Gordon Scott Memorial award

## Best Feature Column by a Local Writer

### 3rd - Pipestone Flyer

for: A letter to Jason Kenney

by: Shaela Dansereau

### 2nd - Stettler Independent

for Grief: the most painful journey we face

by: Mark Weber

### 1st Place

## Yellowknife Yellowknifer

for: It's time for a WE revolution in Canada  
- WEB EQUALITY for Northerners

by: Bruce Valpy

# **Best Sports Writing Award**



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Sports Writing Award

Best Local News Story

AWNA

## Sports Writing Award

**3rd - Yellowknife Yellowknifer**

for: The Great NWT GOAT competition

by: James McCarthy

**2nd - The Albertan**

for: Bullfighting 101

by: Simon Ducatel

**1st Place**

**Claresholm Local Press**

for: Lifetime hockey fan missing the game,  
shut down due to pandemic

by: Rob Vogt

# Best Local News Story

Judge:

**Dan MacPherson**, *Freelance Writer (AB)*



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# Best Local News Story

**HM - Cochrane Eagle**

by: Chelsea Kemp

**3rd - Shootin' the Breeze**

for: Associate Clinic doctors make tough call

by: Shannon Robison

**2nd - Rocky Mountain Outlook**

for: Emergency services from across Alberta respond

by: Tanya Foubert

**1st Place**

**St. Albert Gazette**

for: Outbreaks at seniors homes

by: Brittany Gervais



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*Thank You*